



WORLD *of* BATHROOMS

Appealing bathroom design

18

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WORLD OF BATHROOMS



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Villeroy & Boch*

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Experience **DESIGN**

Stylish design has always been Villeroy & Boch's trademark. With a fine sense for trends, we design distinctive bathrooms that make life more beautiful and more comfortable.

Today, beautiful design in the bathroom goes without saying. It creates an atmospheric setting, invites you to relax and offers space for individual style. At Villeroy & Boch, we recognised the importance of design as a feel-good factor early on. For more than 100 years, we have been transforming functional washrooms into stylish living spaces – with timelessly modern forms and designs that shape the relevant trends in the bathroom. Designed by high-profile international designers and our own award-winning designers,

whether in purist lines or sensually elegant, each and every one of our bathroom collections has a distinctive face. With their successful composition of aesthetics and functionality, of sustainability and comfort, for many years they have delighted design juries from around the world. So why not give in to the inspiration of exquisite bathroom collections and first-class designs that perfectly reflect your style? Experience your very own personal feel-good moments – in your bathroom by Villeroy & Boch.



Discover **INNOVATION**

Day after day, you can experience the results of our research and development: with great attention to detail, our innovative products and solutions make every minute in the bathroom pure pleasure.

Much of what goes without saying in the bathroom is the result of our search for better solutions. With fresh ideas, state-of-the-art technology and all of our expertise, for decades we have succeeded in designing an ever-more comfortable bathroom. It starts with materials that are pleasant to the touch such as Quaryl®, and our innovative designs are far from the end of the story. From the dirt-resistant finish to the water-saving toilet flush, at Villeroy & Boch you will find a host of game-changing products that leave you feeling safe and carefree.

Still, expectations of comfort and functionality, of design and hygiene, are on the rise. And technology continues to evolve as well. That is why we are already working to make the bathroom even more beautiful and better for you. Today, we are pleased to present one of our latest developments: TitanCeram. A high-quality material that permits impressively delicate, strong bathroom ceramics – and thus a completely new language of design. Discover the numerous innovations Villeroy & Boch has to offer, and join us as we enter the future of the bathroom.



Villeroy & Boch

Enjoy **QUALITY**

Since 1748, the name Villeroy & Boch has been a byword for the utmost in quality and dependability. With precise craftsmanship, state-of-the-art technology and strict quality standards, we create products that, even many years later, function just as well as they did on the first day.

When it comes to the quality of our products, perfection is always the goal. We want you to feel at home in your Villeroy & Boch bathroom for many years to come. That's why you will find that we offer a variety of reliable solutions that all share one thing in common: first-class quality and a particularly long service life. We ensure this with all our experience, but also with new ideas, with constant research and strict quality testing. As a result, our products must pass more than 25 checks, from tests of raw materials through to delivery.

An effort that's worth it: after all, bathrooms are replaced just once every 20 years or so. And an expectation you can experience in every detail. It is evident in the careful workmanship of our products – and in their perfect functionality. You can recognise it in scratchproof and dirt-repellent ceramics, in silently closing drawers, and in many other special features that make your stay in the bathroom an absolute delight. With every product we make, you can rest assured of owning a piece of lasting value.



The style of
VILLEROY & BOCH

Style is something quite personal. But how does your individuality find perfect expression in the bathroom? Discover the unmistakable style of Villeroy & Boch and be inspired by our style experts' creative ideas for interior design.

Whether classically elegant or glamorous, puristic and modern or with natural charm – our experts for style and design have illuminated the latest interior design trends for you. On the following pages, you will discover

lots of tips and suggestions for realising your individual lifestyle with Villeroy & Boch and making the bathroom your personal place of calm and relaxation. Allow yourself to be inspired.

STYLE EXPERTS



STEFAN NILSSON

Trendstefan knows today what we'll be dreaming of tomorrow. Sweden's best-known trend scout tracks down the latest trends from the fields of design, interior appointments, fashion, food and lifestyle. And shares his findings with us.
trendstefan.se/blog



PATRICK FREY

Find the simplest, most intelligent solutions to everyday problems – that's the product designer's credo. With high-quality design, he creates intuitive and functional products with which one simply feels at ease.
patrick-frey.com



CHRISTIAN HAAS

This designer's hallmark is an exquisitely harmonious blend of minimalism and individuality. From porcelain through lighting to furniture or interior concepts, each of his designs tells a story which reflects the core of the product.
christian-haas.com



GESA HANSEN

With an unmistakable love for light wood, this German-Danish designer creates beautiful furniture in Scandinavian style. For Villeroy&Boch, the Parisian by choice developed an exclusive colour concept that sets individual accents in the bathroom.
gesahansen.com

RAISE THE CURTAIN FOR GLITZ AND GLAMOUR



Stefan Nilsson
TREND SCOUT

*“Classic marble, luxurious forms,
velvet and brocade in gold or
silver – a glamorous lifestyle that’s
not afraid to flaunt its riches.”*

*Luxurious detailing
boosts the
glamour factor*



More on this look:
ANTHEUS page 22
FINION page 44
VENTICELLO page 76

THE RETURN OF ELEGANCE



.....
Christian Haas
PRODUCT DESIGNER

“The combination of clear forms, select materials and discreet colours celebrates classic elegance in a contemporary guise. Stylish and homely in one.”

.....

*Metallic colours
create noble accents*



More on this look:
ANTHEUS page 18
ARTIS page 80
COLLARO page 34

RIGHT ON TREND: THE VINTAGE LOOK



Stefan Nilsson
TREND SCOUT

“Nostalgic design citing times past still cuts a fine figure in the bathroom. In combination with modern accessories and furniture, this look acquires a particular lightness of touch.”



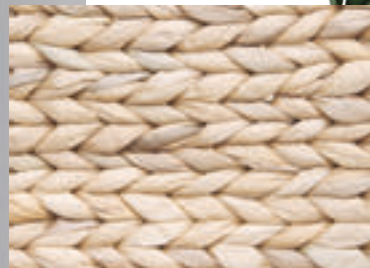
*Not everything
has to look perfect*

More on this look:

AVENTO page 31

HOMMAGE page 52

O.NOVO page 66



BACK TO NATURE



.....
Gesa Hansen
DESIGNER

“High quality wooden furniture matches with natural accessories made of wool, sisal or stone. The perfect setting to relax and unwind.”
.....

More on this look:
AVEO NEW GENERATION page 32
COLLARO page 39
LEGATO page 57

*CONSUMMATELY NORDIC IN STYLE,
STRIKINGLY COMFORTABLE*

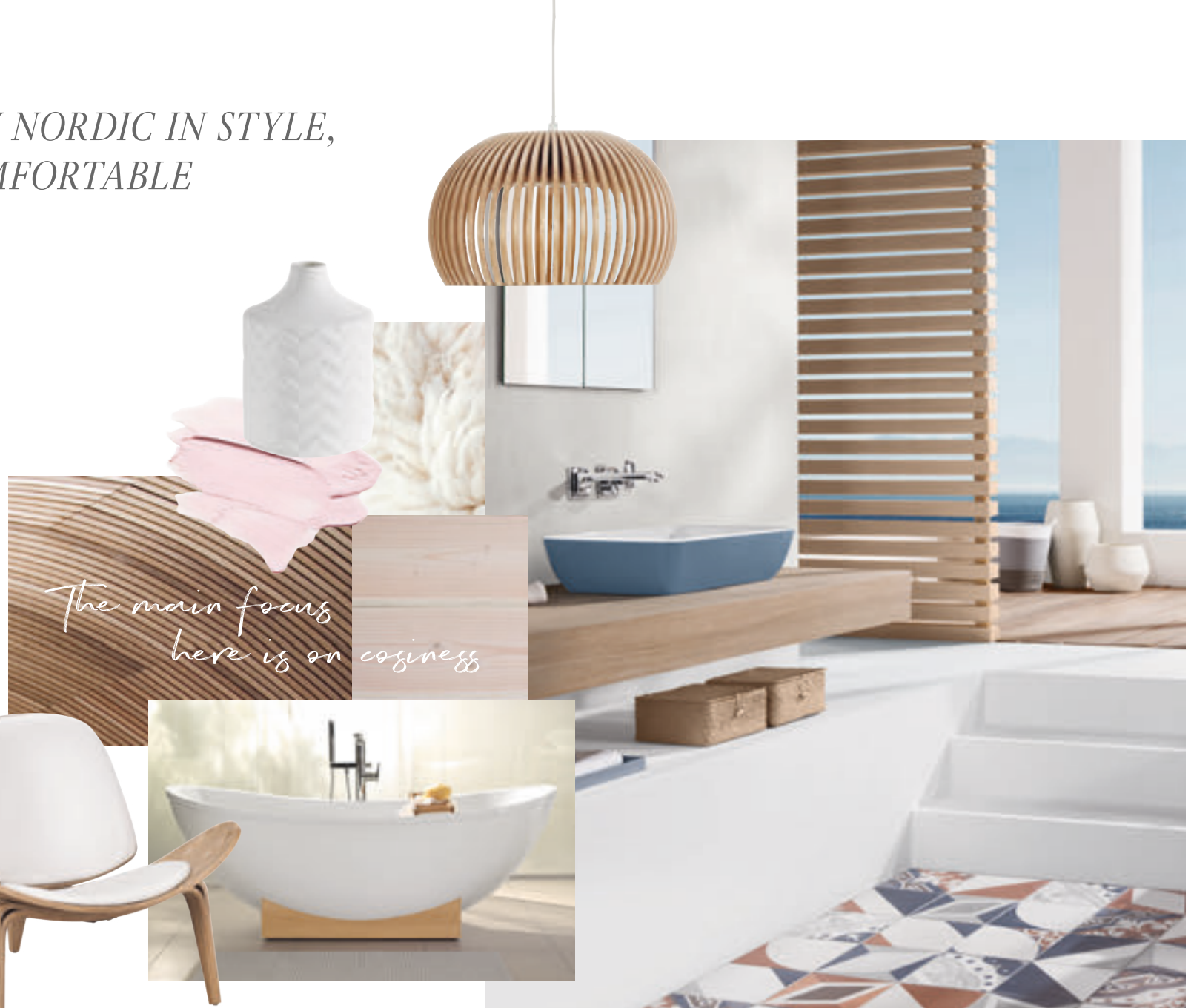


.....
Gesa Hansen
DESIGNER

*“Light wood, natural,
pastel colours and
simple contours
create a friendly,
open and particularly
inviting mood.”*

.....

More on this look:
AVENTO page 28
COLLARO page 88
SUBWAY 2.0 page 68



*The main focus
here is on cosiness*

THE ART OF MINIMALISM



.....
Patrick Frey
PRODUCT DESIGNER

*“Purist forms, lines
and finishes are set
off to perfection
by a well thought-
out lighting concept.”*

.....

*Specifically selected
accessories provide
comfortable accents*



More on this look:
FINION page 50
LEGATO page 54
MEMENTO 2.0 page 62



ANTHEUS
Distinctly elegant

ANTHEUS bathroom collection
LA FLEUR tap fittings programme
MARMOCHIC tiles

LUXURIOUS EFFECT

The exclusive platinum décor is applied by hand meaning each surface-mounted washbasin with Art Décor is a truly unique piece of exquisite grace.



PERFECT INTERACTION

Antheus is a magnificently elegant bathroom collection: from the bathroom ceramics to the cabinets and mirrors, each element radiates stylish beauty.



Every line makes a statement here and each item has enduring value: the Antheus collection reflects the style classics of the Modern age. Premium materials and Art Deco-style geometric contours meet the puristic beauty of Bauhaus design. The clearly-defined edges of the washbasin, toilet and bath come together with a novel faceted effect to create an impression of lightness. The result is a new modern classic - formed from high-quality TitanCeram, finest Quarry!®, high-gloss steel, elegant marble and exquisite woods. Marvel at its magnificent elegance.

villeroyboch.com/antheus



.....
Christian Haas
PRODUCT DESIGNER

“Discreet accessories underscore the elegant style. Graphic black and white contrasts conjure up a particularly stylish, timeless character.”
.....



AN EXCLUSIVE SETTING

The stylish, faceted marble countertop supported by an elegantly curved high-gloss steel frame showcases the surface-mounted washbasin crafted from TitanCeram.



reddot design award
winner 2018

CLEARLY-DEFINED EDGES
The unique faceted effect is to be found throughout the collection, including the ceramic and lid of the elegantly shaped DirectFlush toilet.



An exquisite composition made from glass, marble and high-gloss steel

FINEST MATERIALS

Made from TitanCeram, the vanity washbasin is complemented by vanity units with real wood veneers in American Walnut or Black Ash.



SUBTLE DETAILS

The finger pulls are integrated unobtrusively into the streamlined furniture fronts. For particularly stylish opening and closing of the smooth-running drawers and doors.



ANTHEUS bathroom collection **DOMICIL** tap fittings programme **MONOCHROME MAGIC** tiles

A STYLISH
BATHING EXPERIENCE

The Antheus bath looks like a beautifully mounted diamond in its polished high-gloss steel frame. Its ergonomic shape is crafted from premium Quarryl® and it is optionally available with the automatic ViFlow overflow function.



SOPHISTICATED
STORAGE SOLUTIONS

Sleek fronts with elegant real wood veneers give the Antheus furniture its distinctive character. Its sophisticated storage space concept offers plenty of room for towels and any other utensils needed in the bathroom.



FURNISH IN STYLE

High-quality Quarryl® also enables the characteristic faceted edge to be realised on the rim, too. The Theano bath also includes this element, making it a perfect aesthetic match to the Antheus collection. See page 95.

ARCHITECTURA bathroom collection
CULT tap fittings programme
CENTURY UNLIMITED tiles
CONSOLE architect's design

ARCHITECTURA

The variety of clear design



PERFECT VARIETY

The Architectura bath with its wide base has an impressively clear, straight-lined design. With 8 different sizes available, it suits bathrooms large and small.

Geometric forms

Give free rein to your creativity in bathroom design - exploring all the many and varied options of the complete Architectura collection. Choose between geometric forms, different installation variants and various sizes to give your bathroom its own very distinctive character. You'll be amazed by the practical design of the washbasins, baths and shower trays and impressed by the unique hygiene advantages of the innovative DirectFlush toilets. And all at such outstanding value for money.





.....
Patrick Frey
PRODUCT DESIGNER

*“An oval or round washbasin
on a linear slab creates an
exciting formal contrast.
A rectangular washbasin
generates a calm,
integrated overall concept.”*

.....

*Choose
your
favourite form*



CLEAR DESIGN,
PLENTY OF OPTIONS
The basic geometric shapes of circle, oval and
rectangle are fundamental to Architectura.
The clear, minimalist design fits perfectly into
any room and offers you the greatest possible
freedom in planning your bathroom.



ARCHITECTURA bathroom collection
CULT tap fittings programme
CENTURY UNLIMITED tiles
CONSOLE architect's design



AVENTO

My lifestyle

AVENTO bathroom collection
ARCHITECTURA METALRIM shower tray
JUST tap fittings programme



AVENTO furniture finishes



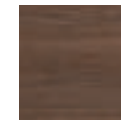
B4 Crystal White



VJ Nordic Oak



PN Elm Impresso



VH Arizona Oak



B1 Crystal Grey



B3 Crystal Black

REFRESHING VARIETY
The 120 cm wide double washbasin for shared moments in the bathroom.

Fresh design, amazingly practical and excellent value for money. Avento has everything that a modern bathroom requires: and much more! In addition to a perfect look, the Villeroy & Boch bathroom collection sports some very practical features – from the trendy furniture programme to the rimless DirectFlush toilet for optimum hygiene. And all this in various different sizes to cater for smaller bathrooms or guest bathrooms, too. Avento is ideal for those who want to show off their bathrooms to best advantage.





Stefan Nilsson
TREND SCOUT

*“Eminently modern:
this fresh, contemporary
collection makes easy work
of designing a trendy bathroom.
My tip: try it in pink...”*

CONTEMPORARY DESIGN
The modern, lean aesthetic of the
ceramics and acrylic-glass furniture
fronts gives the bathroom a certain
je ne sais quoi.



*Gentle lines bring a relaxing
touch to the bathroom*

AVENTO bathroom collection
SUBWAY INFINITY shower tray
CENTURY UNLIMITED tiles



AVEO NEW GENERATION bathroom collection

LEGATO furniture programme

UPPER SIDE tiles

AVEO NEW GENERATION

A modern interpretation of natural aesthetics



.....
Gesa Hansen
DESIGNER

*"Green plants are an important
Feng Shui element in the
bathroom"*
.....

Distinctive forms with contemporary flair: Aveo New Generation, originally designed by Conran & Partners for Villeroy & Boch, offers an impressive, organic design which gives the bathroom a light and natural look. The gentle, oval contours of washbasin, toilet, bidet and free-standing bath radiate calm and comfort and invite the user to lie back and relax.

villeroyboch.com/aveonewgeneration

*Perfect
harmony*





COLLARO

Character meets Style

COLLARO bathroom collection **JUST** tap fittings programme
MARMOCHIC + TUXEDO tiles



.....
Gesa Hansen
 DESIGNER

“A smattering of plants and accessories featuring gentle, round forms contrast a treat with the particularly straight-lined furnishings.”



DETAILS SET THE TONE

The offset designer edge is characteristic for Collaro. This delicate design element defines the unique look of the washbasin and bath and acts as a splashguard and protective rim.

There's more to modern design than simply looking good. Collaro creates a timelessly beautiful living space that evokes a sensation of pure well-being. Setting a delicate yet very cosy tone. The eye-catching designer edge is offset and defines the unique look of the collection. Discover a bathroom that combines characteristic shapes, high-quality materials and practical features in a beautifully stylish way.

villeroyboch.com/collaro





TRENDY BATHROOM DESIGN

Thin walls, precise radii and slim edges. The exquisitely designed ceramic washbasins in our innovative TitanCeram add a splendid lightness to the bathroom.

For more on TitanCeram see page 138.

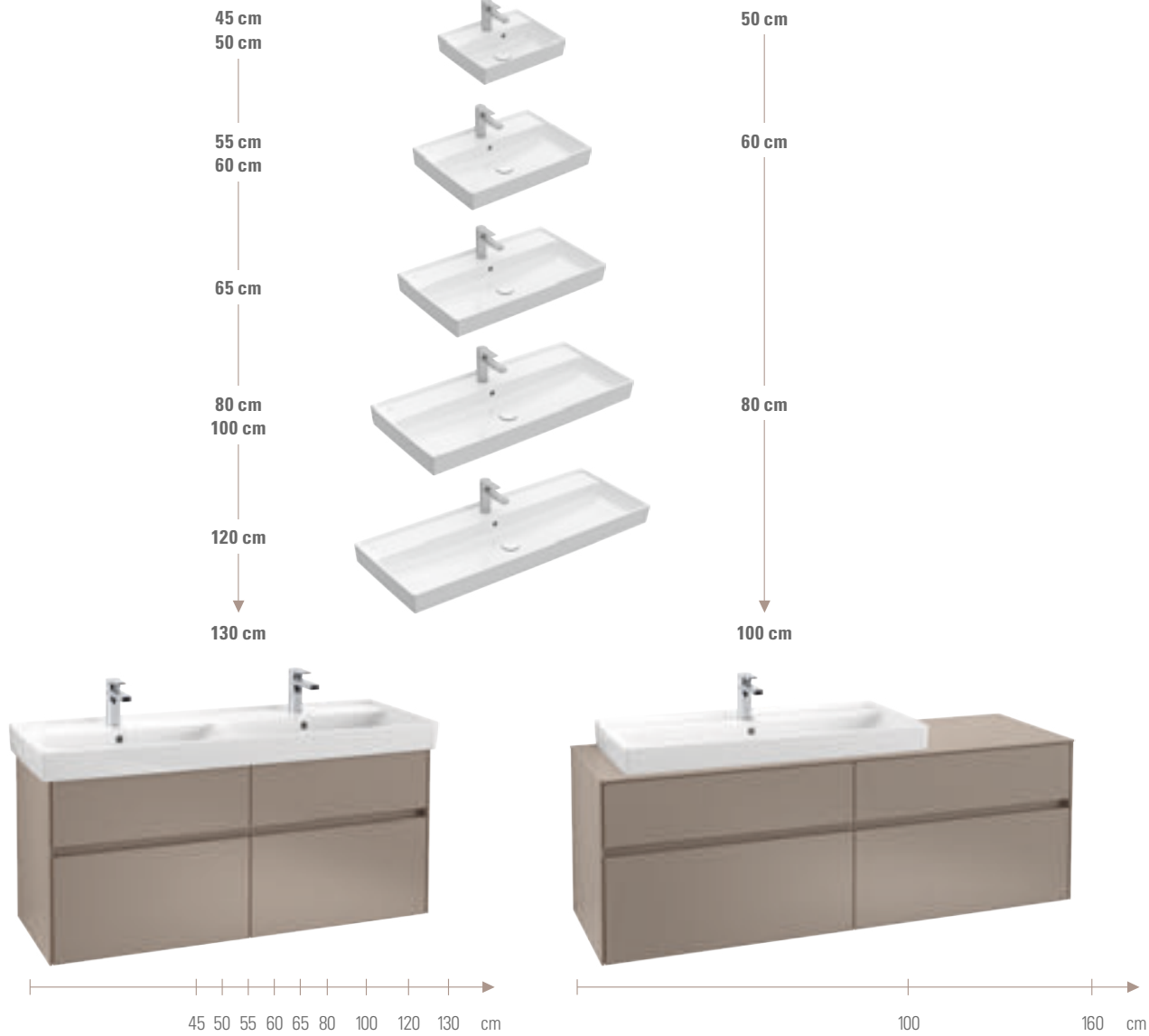


INDIVIDUAL LOOK

From vanity washbasins to surface-mounted variants, straight-lined or round, the washbasins come in a wealth of shapes and sizes to cover every bathroom scenario. Optionally available with our exceptionally attractive and extremely robust TitanGlaze in matt Stone White.

The splendid lightness of well-being

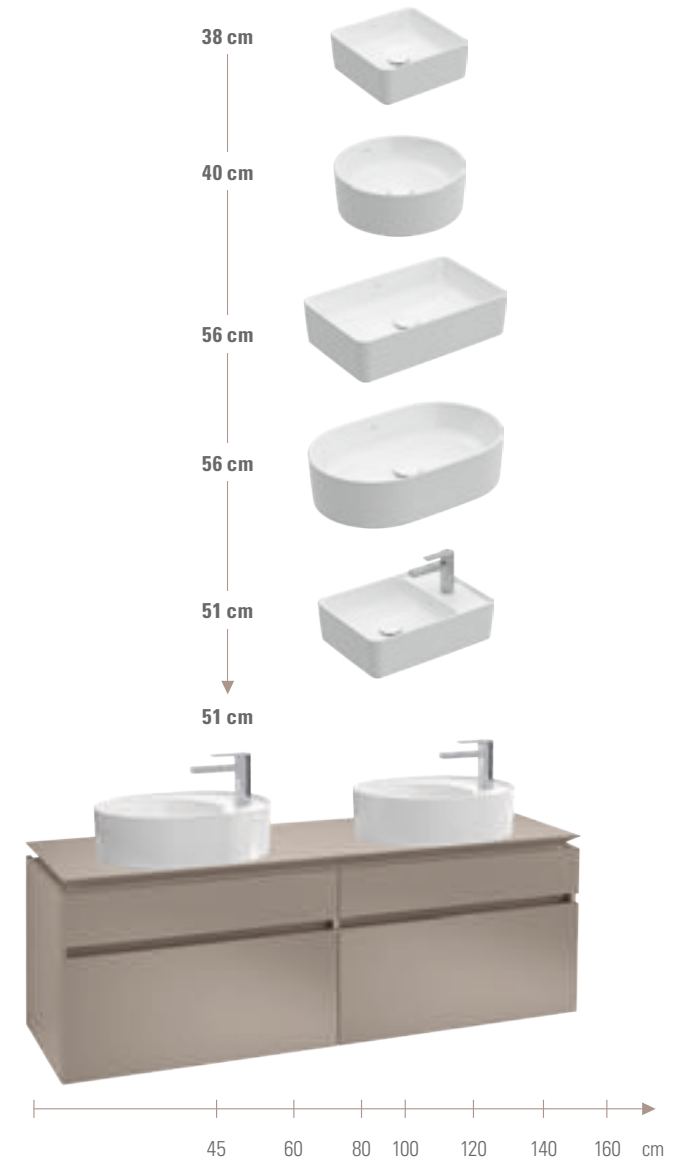
VANITY WASHBASINS



Collaro vanity unit | Width x 55 cm x 45 cm

Collaro vanity unit | Width x 55 cm x 50 cm

SURFACE-MOUNTED WASHBASINS



Legato vanity unit | Width x 55 cm x 50 cm

The vanity washbasins can only be combined with cabinets in the respective corresponding sizes. The surface-mounted washbasins can also be teamed with cabinets from the Collaro and Finion collection.



Homely chic

DESIGN FOR EVERY DAY

The modern feel and the well-conceived range of fixtures and furnishings are just made for good times in the bathroom.

The feel-good factor for all the family – and for connoisseurs of fine design.





COLLARO bathroom collection
CULT tap fittings programme



COLLARO bathroom collection
DAWN* tap fittings programme



NICE AND EASY DOES IT

These baths featuring a delicate profile and a wide rim on one side offer plenty of space for relaxing moments – with the option of an integrated whirlpool system.



NEAT AND TIDY ORGANISER

Whether sporting a door mirrored both inside and out, or with an integrated laundry flap, the spacious tall cabinet offers a discrete means of storage for towels and plenty more besides.

COLLARO Colours for bath outlet and overflow fittings



Champagne



Gold



Black Matt



Chrome



*This tap fitting is only available in selected countries.



COLLARO bathroom collection **VENTICELLO** toilet/bidet
SQUARO INFINITY shower tray **CULT** tap fittings programme

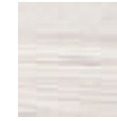
COLLARO furniture finishes



DH Glossy White



MS White Matt



E8 White Wood



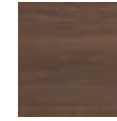
VK Soft Grey



VJ Nordic Oak



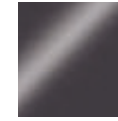
VG Truffle Grey



VH Arizona Oak



FO Oak Graphite



FP Glossy Grey



PD Black
 Matt Lacquer

*Trendy colours,
 distinctive look*

AN ELEGANT APPEARANCE

Optional, infinitely variable LED lighting adds a definitive touch of refinement to the aluminium finger pull on the vanity unit and the bathroom setting as a whole.

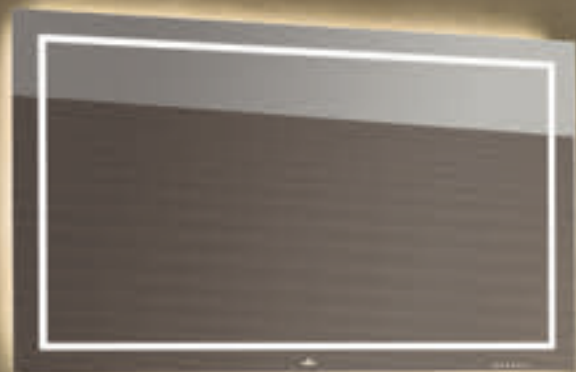


EVERYTHING SHIPSHAPE
Generous storage space and smart details such as practical full-extension drawers with slip-resistant mats keep everything neat and tidy in the bathroom.



SLIMLINE
The delicate lines also feature to great effect on the furniture. The sides are only 8mm thick, lending the bathroom cabinets an exceptionally stylish look. To match these cabinets, we recommend the straight-lined toilets and bidets from the Venticello collection (see page 74).





FINION
Achieve your aspirations

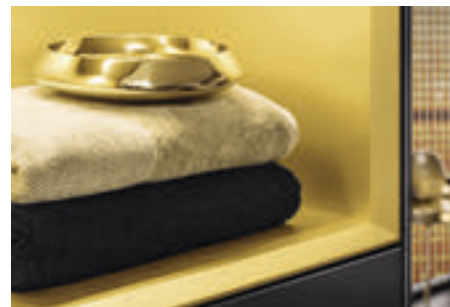


AWARD-WINNING DESIGN

Elegant TitanCeram washbasins emphasise the collection's premium calibre. The combination of puristic design and smart technology received both the iF Design Award 2017 and the Red Dot Design Award 2017.



reddot award 2017
winner



What better place to impressively showcase your personal style than in your own bathroom? Finion's puristic filigree design gives you the freedom to express your personality. Its sophisticated outlines create a luxurious and relaxing atmosphere, evoking a high quality of life. With premium materials such as TitanCeram ceramic, versatile furniture lending itself to a wide range of combinations and clever features, this unique collection sets new standards for aesthetics and wellbeing. Experience Finion — and achieve your aspirations.

*Clearly defined edges,
small radii,
flowing surfaces*

A FREE-STANDING FEATURE
Precise edges and delicate side walls make the Quarryl® bath a spectacular design feature in the bathroom.



.....
Patrick Frey
PRODUCT DESIGNER

*“Commensurate lighting
creates a special atmosphere
in the bathroom.”*
.....



PERFECT CONNECTION
A wireless charging station on the side cabinet or shelf ensures that your smartphone is always ready to use.



ATMOSPHERIC HIGHLIGHT
The Emotion feature allows the illuminated LED border to be continuously dimmed from warm white to cool white to set the scene and bathe the bathroom in light. On request, the mirror is available with an anti-fogging function and integrated Bluetooth® sound system.



A UNIQUE STYLE STATEMENT
An optional illuminated strip around the base of the bath makes it appear to float on a pedestal of light.





FINION bathroom collection
SQUARO INFINITY shower tray
LA FLEUR tap fittings programme
MARMOCHIC tiles

DELICATE APPEARANCE
The delicate ceramics are impressive from every angle. Extremely thin and yet exceptionally strong edges and walls lend the washbasins a sense of minimalist elegance.



*Both functional
and attractive*



MINIMALIST DESIGN
The elegant DirectFlush toilet and bidet reflect the collection's precise aesthetics. The award-winning design blends harmoniously into the bathroom while being extremely practical.

*A luxurious atmosphere
that's perfect for relaxing*

FINION bathroom collection JUST tap fittings programme TUXEDO tiles



FINION bathroom collection
JUST tap fittings programme
PURE LINE tiles

FINION furniture finishes



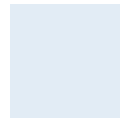
GF Glossy White Lacquer



MT White Matt Lacquer



GJ Light Grey Matt Lacquer



HA Cloud Matt Lacquer



HH Sand Matt Lacquer



PC Oak Veneer



HF Gold Matt Lacquer*



HE Sun Matt Lacquer



GM Olive Matt Lacquer



GN Walnut Veneer



GS Cedar Matt Lacquer



HB Peony Matt Lacquer



GK Anthracite Matt Lacquer



HG Midnight Blue Matt Lacquer



PD Black Matt Lacquer



PH Glossy Black Lacquer

FINION glass panels



White Matt



Sand Matt



Black Matt

FINION metallic colours for bath skirting trim



Chrome



Champagne



Gold

The Finion bath is available as Colour on Demand in more than 200 colours, see page 96.

*Colour available only for the inner boxes.

Colours are a showcase for personality

NEW COMBINATION OPTIONS

The imposing Finion vanity unit elegantly showcases the surface-mounted washbasins from the Artis, Memento 2.0 and Collaro collections.



HOMMAGE bathroom collection
LA FLEUR tap fittings programme
BIANCONERO tiles



HOMMAGE

Paying tribute to a great age



HOMMAGE furniture colours



Grey-White
Marble/Walnut



Black Marble/
White Matt
Lacquer

*Stylish through
and through*



*Classic elegance
with true character*

Inspired by the early years of the 20th century, the collection brings together the timeless design elements of a great age: striking forms and stepped reliefs on all the ceramics. With washbasin countertops made of premium Carrara marble, combined with real-wood furniture in the colour Walnut and fine ceramic knobs, Hommage offers fascinating quality that meets even the highest standards. Washbasin countertops made of black marble in combination with White Matt Lacquer furniture and the smoothly ground washbasins introduce luxurious highlights. Elegant bath feet add the finishing touch to the classic design of the Quaryl® bath.

villeroyboch.com/hommage

LEGATO bathroom collection
JUST tap fittings programme

LEGATO

Unique, both day and night



Clear-cut and timelessly modern, Legato is a complete bathroom collection for a sophisticated style. The expressive ceramic washbasin complements the successful furniture programme. The optional LED light strip skilfully underlines the floating effect and acts as a stylish ambient lighting feature. The handle-free, commodious furniture also comes in the on-trend colour Black Matt Lacquer, offering plenty of scope for combination - for a bathroom that's as unique as your style.

villeroyboch.com/legato

STYLISH EDGE
The striking, sloping sides create an exciting contrast to the furniture. The washbasin appears to float above it, especially when combined with optional LED illumination.



.....
Patrick Frey
PRODUCT DESIGNER

*“Light is a key design element
in the bathroom.
Indirect lighting effectively
highlights individual objects.”*
.....



LEGATO furniture finishes



DH Glossy White



MS White Matt



E8 White Wood



VK Soft Grey



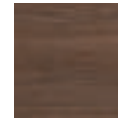
VJ Nordic Oak



PN Elm Impresso



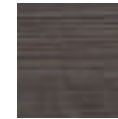
VG Truffle Grey



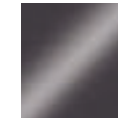
VH Arizona Oak



E1 Santana Oak



FQ Oak Graphite



FP Glossy Grey



PD Black Matt
Lacquer



reddot award 2016
winner

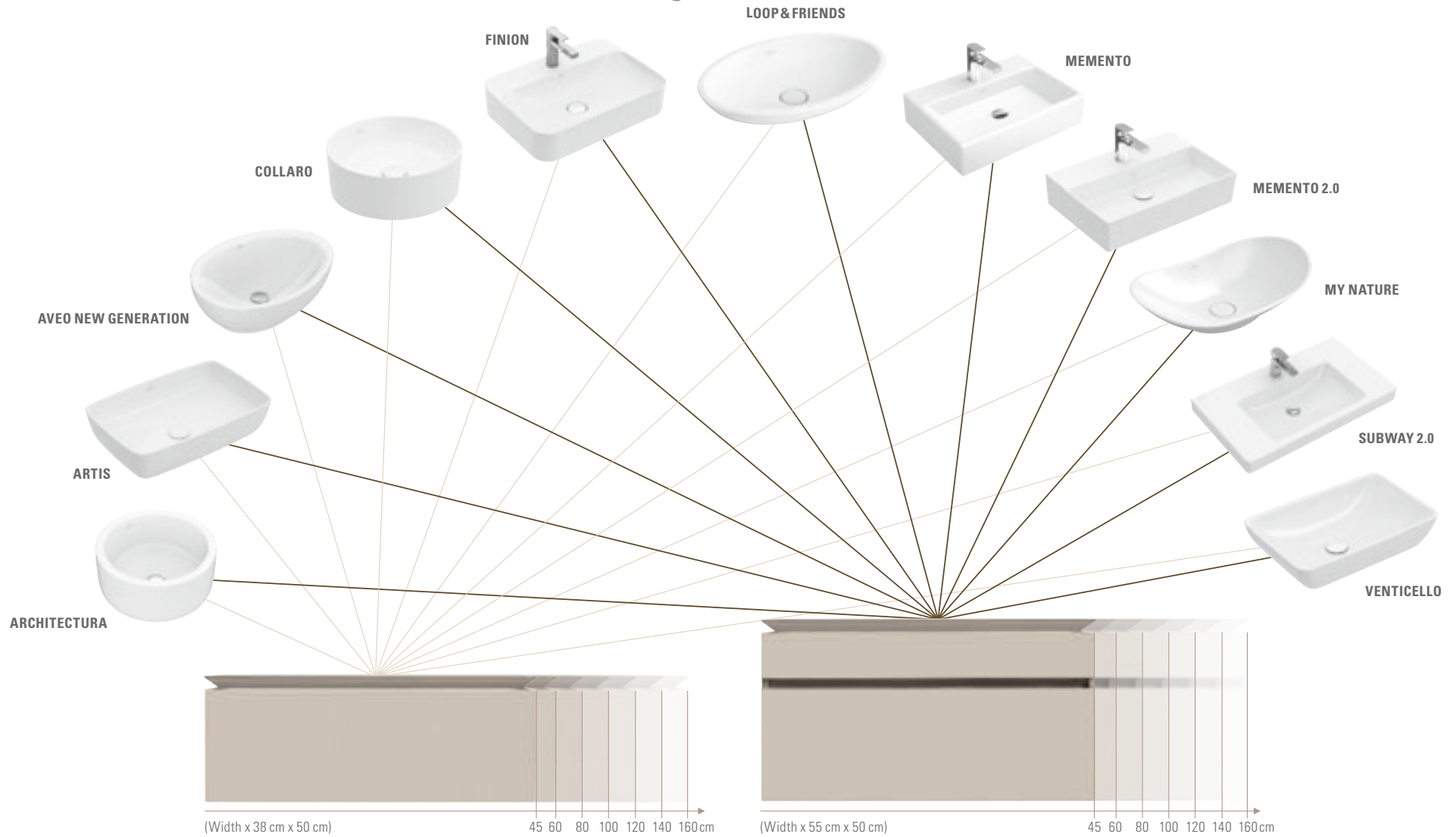
CHOOSE YOUR STYLE
Whether with a stylish wooden surface
or uni-colour elegance, whether light or
dark – you will find the exact
colour to suit your bathroom.



LEGATO bathroom collection **SUBWAY 2.0** washbasins **BERNINA** tiles

THE LEGATO VANITY UNITS

Setting the stage for your style





*Individual
variety*

TASTEFUL COMBINATIONS

Collaro, Memento or Architectura – whichever you choose, the ceramics cut a fine figure on the elegant vanity units from the Legato collection.

MEMENTO bathroom collection
CULT tap fittings programme

MEMENTO

Scope for personality

TIMELESSLY ELEGANT

The linear furniture incorporates the clear design language of the ceramics and creates a bathroom with a timeless design.



Freed from the superfluous, Memento demonstrates consistent, straight lines. The minimalist design of this premium collection stands for maximum aesthetics. The exclusive Bright Oak furniture finish creates tactile and visual contrasts to the ceramics - every touch becomes an experience.

villeroyboch.com/memento

MEMENTO 2.0 washbasin
FINION furniture programme
JUST tap fittings programme

MEMENTO 2.0
Room for character

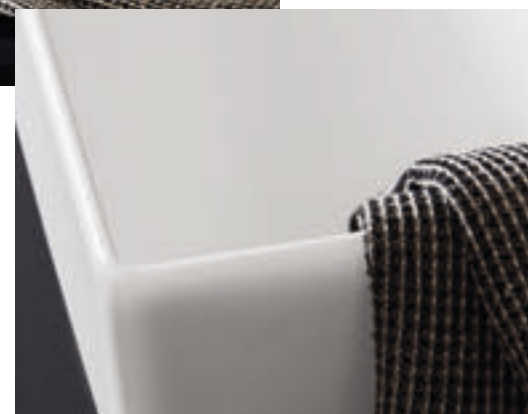


.....
Christian Haas
PRODUCT DESIGNER

“The matt look lends the bathroom a very modern and urbane air. At the same time, it exudes a restrained elegance that allows other colours to shine.”

.....

STRIKINGLY MINIMALIST
Aesthetic minimalism: the slimline washbasins make an exclusive and modern statement.



Enjoy the purist lightness of Memento 2.0. Minimalist and distinctive. The modern premium bathroom collection is made from our high-quality ceramic TitanCeram. Precise contours and thin walls lend a particularly intricate appearance to Memento’s unmistakable look. Consummate style – a bathroom that creates room for character(s).

villeroyboch.com/memento2.0



TRENDY MATT LOOK

The TitanGlaze matt colours Stone White, Ebony and Graphite and the Concrete look bring the characteristic design to life in unique fashion.



A powerful look



PURISTIC APPEAL

The rectangular toilet and the bidet take up the striking lines of the washbasins as purist design objects in their own right.



MEMENTO 2.0 washbasins **FINION** furniture programme
OBERON 2.0 bath **CULT** tap fittings programme

O.NOVO bathroom collection
LIFETIME PLUS shower tray
JUST tap fittings programme
URBANTONES tiles

O.NOVO
Unexpectedly different

BATHE IN BLISS
The timelessly classic acrylic bath is optionally available with an anti-slip surface finish and is particularly easy to clean.



Stefan Nilsson
TREND SCOUT

“These round, natural forms are an instant feel-good factor. Add a subtle touch of colour, and you have the perfect bathroom retreat.”

Clarity and understated elegance

O.novo allows you to fully express your creative flair. Mix and match attractively understated and beautifully-shaped washbasins and hand-rinse washbasins, classic shower trays, baths and water-saving toilets to create your very own dream bathroom. And all this at a surprisingly affordable price.





SUBWAY 2.0
As diverse as life itself

SUBWAY 2.0 bathroom collection
DAWN/EMBRACE PLUS* tap fittings programmes
OAK PARK tiles



Stefan Nilsson
TREND SCOUT

*“Versatile and customised.
The perfect collection for all sizes
of bathroom, with generously
sized cabinets that are ideal
for any family bathroom.”*

Single people become couples and couples become parents – life never stands still. So it’s wonderful to have different ways to adapt to every situation that life throws at us. Subway 2.0 offers diverse combination possibilities for individual bathroom furnishings. The extensive range, with washbasins in numerous dimensions to choose from, suits rooms of any size: meaning that even smaller rooms can be used to optimum effect. Particularly practical: the furniture with plenty of storage space and the rimless DirectFlush toilets with integrated ViFresh solution for optimum hygiene.

*Feel-good
modern design*





*Convenient,
practical and attractive*

VERY HOMELY

The elegant 130 cm wide washbasin is ideal during "rush hour" in the family bathroom. The other sizes also boast convenient shelf space and deep basins.



VERSATILE AND FLEXIBLE
The acrylic baths come in a variety of shapes and sizes to suit virtually any room scenario and design wishes.
Special feature: tap fittings can be integrated harmoniously into the wide rim that features on one side.



SNUG FITTING
The straight-lined acrylic shower trays can be fitted flush with the floor and perfectly complement the collection's ceramics and furniture.

SUBWAY 2.0 furniture finishes



DH Glossy White



MS White Matt



E8 White Wood



VK Soft Grey



VJ Nordic Oak



PN Elm Impresso



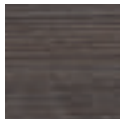
VG Truffle Grey



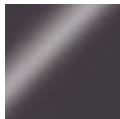
VH Arizona Oak



E1 Santana Oak



FQ Oak Graphite



FP Glossy Grey



PD Black
Matt Lacquer

SUBWAY 2.0 countertop colours



S White



R Silver Grey

Integrated handles available in Matt Silver-
Coloured or Glossy Chrome-Coloured.

UNCOMPROMISINGLY PRACTICAL.
Subway 2.0 offers plenty of storage space and
cuts no corners when it comes to functionality.
The recessed finger pulls add a stylish touch.



SUBWAY 2.0 bathroom collection
JUST tap fittings programme
URBANTONES + BOISÉE tiles

*Express your
personality*



VENTICELLO

Design the perfect line

VENTICELLO bathroom collection
DAWN/EMBRACE* tap fittings programmes
CENTURY UNLIMITED tiles



VERSATILE DESIGN
 The washbasins' elegant appearance is characterised by slim walls and thin edges. Thanks to a wide range of shapes and sizes, the ceramics open up a great deal of scope for personal design.



Venticello is the modern bathroom collection for trend-conscious aesthetes. It combines form and function in a manner that is sure to impress: at first glance, the bathroom appears very slender and straightforward, but on closer inspection, it is amazingly spacious with a wealth of clever details. Experience a unique sense of space and be delighted in every respect.

villeroyboch.com/venticello



.....
Christian Haas
 PRODUCT DESIGNER





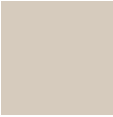
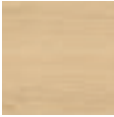




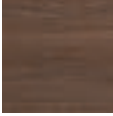
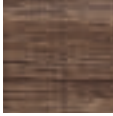
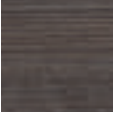
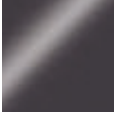


“The straight-lined designs and generous furniture surfaces introduce a distinct element of calm into the bathroom. A timelessly appealing setting.”

*These tap fittings are only available in selected countries.

VENTICELLO bathroom collection
BIANCONERO tiles

*Dark colours exude
warmth and refinement*





VENTICELLO furniture finishes

			
DH Glossy White	MS White Matt	RE Glass, Glossy White	E8 White Wood
			
VK Soft Grey	VJ Nordic Oak	PN Elm Impresso	VG Truffle Grey
			
E3 Stone Grey	N9 Terra Matt	VH Arizona Oak	E1 Santana Oak
			
FQ Oak Graphite	FP Glossy Grey	RA Glass, Glossy Grey	PD Black Matt Lacquer



Add personal highlights

VENTICELLO furniture handles

	
1 Chrome	2 White
	
3 Grey	5 Copper



CUSTOM-MADE FURNITURE
The different furniture finishes and handles can be combined to suit your personal taste. In particular, the exclusive Venticello glass surfaces give the furniture an air of distinctive refinement. The vanity units are optionally available with one or two drawers – and, from a width of 120 cm, even with twice the number of drawers.



STAND-ALONE WASHBASINS
Elegant and irresistible

LOOP & FRIENDS



LOOP & FRIENDS

Clear forms, imposing style

Bathrooms are as different as the people who use them. However, there is an ideal washing area for each and every one of them. Whether you have a lot of space or just a little, whether you prefer round or square forms - Loop & Friends adapts to your style and requirements. The perfect match: Loop & Friends baths. See page 102.

villeroyboch.com/loopandfriends



LA BELLE

A new sensuality

Elegance is more than just beauty. It is also the portrayal of timeless sensuality. The elegant curved lines and sensual details are reflected in the La Belle ceramics. The perfect complement: the free-standing model of the comfortable Quarryl® bath makes an extravagant statement. It is also available in a BiColour look with a different panel colour.

villeroyboch.com/labelle



MY NATURE

Designing a new lightness

The My Nature collection interprets the desire for simplicity in a modern way. The flowing lines create an exquisite minimalism with a visual appeal that promises true relaxation. The soft curving washbasins have a sensuous, light and dynamic air. These really come into their own on the Legato vanity unit (page 54). A beautifully harmonious design that won the Red Dot Design Award.

villeroyboch.com/mynature

ARTIS washbasin SQUARO EDGE 12 bath
SQUARO INFINITY shower tray LA FLEUR tap fittings programme
MONOCHROME MAGIC + CENTURY UNLIMITED tiles

ARTIS
Sublimely fine forms



DELICATE LIGHTNESS

Thanks to our novel TitanCeram material, it is now possible for the first time to manufacture products with extremely thin walls for incomparable design creations. With Artis, for example, we have created a fine form, just 8mm thick, that lends the washbasins an especially delicate appearance.

Colours and forms are an expression of personality and a popular way to bring more style to modern interior design. With Artis, the Villeroy & Boch premium edition of the surface-mounted washbasins, we help you express your personal style: choose from 3 shades of white and 15 harmonious colours developed by designer Gesa Hansen and based on the seasonal colours in Paris. Combine your favourite colour with one of four purist, delicate shapes (round, oval, square and rectangular) and use Artis to add your very own personal touch to the bathroom.

*Pastel shades
create tremendous
harmony in the
bathroom*





Gesa Hansen
DESIGNER

“Yellow is refreshing, while blue and green exude relaxation. Pink is on-trend, and brings a soft, homely atmosphere to the bathroom.”



Precise



Delicate

Exudes lightness



FINE EDGES

The thin walls of the washbasins give the bathroom a timeless modern ambience. When placed on vanity units from the Legato collection or minimalist consoles, the full visual power of the surface-mounted washbasins is able to unfold.



PURIST DESIGN

The delicate, clear forms of this edition highlight the premium character. They stand for truly special bathrooms.

ARTIS washbasin
JUST tap fittings programme
PRO ARCHITECTURA tiles

*The new feeling of
lightness in the bathroom*








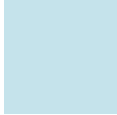




With a silky lustre on the exterior



BOLD COLOURS
Harmonious colours allow Artis to lend a cosy touch with personal flair.

*18 colours, 4 forms,
72 combinations*

ARTIS colours

					
W3 Mint	W4 Sencha	W5 Cedar	T0 Powder	T1 Ballet	T2 Rose
					
T3 Macaroon	T4 Lemon	T5 Mustard	W0 Fog	W1 Frost	W2 Ocean
					
01 White Alpin R1 White Alpin CeramicPlus	R2 Star White CeramicPlus	RW Stone White CeramicPlus	T6 Full Moon	T7 French Linen	T8 Coal Black

Colours fill
the bathroom
with life

ARTIS washbasin

CULT tap fittings programme

CENTURY UNLIMITED tiles

CONSOLE architect's design



SUBWAY 2.0 bathroom collection with compact toilet
CULT tap fittings programme
CENTURY UNLIMITED tiles

GUEST BATHROOMS

Small bathrooms with a big impact

Today, guest bathrooms are a fixed part of modern living culture – about half of all private households already have a guest bathroom. With Villeroy & Boch, it is possible to achieve space-saving solutions in just a few square metres. After all, maximum quality, comfort and a cosy atmosphere shouldn't be a matter of size. Our collections offer various ceramic elements, matching tap fittings and bathroom furniture of outstanding quality. Choose from a selection of beautiful designs to best suit your requirements.

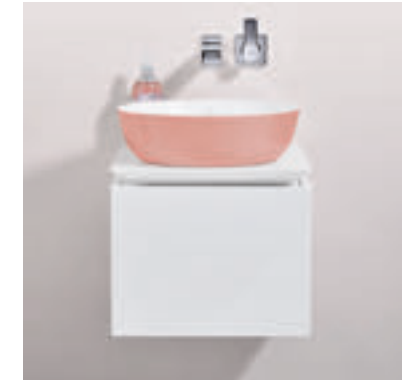
villeroyboch.com/guestbathroom



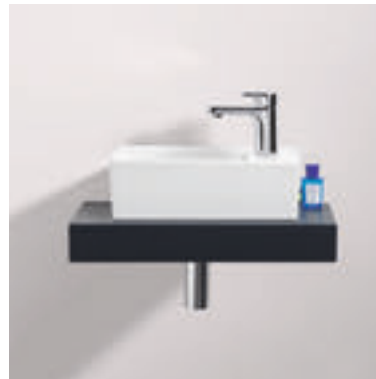
Subway 2.0



Venticello



Artis/Legato



Memento 2.0



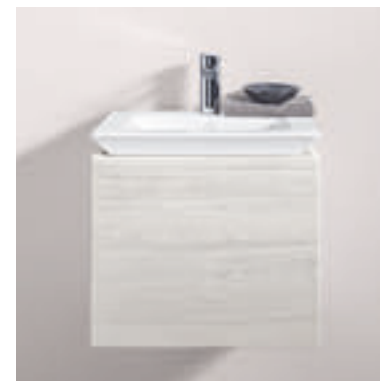
Avento



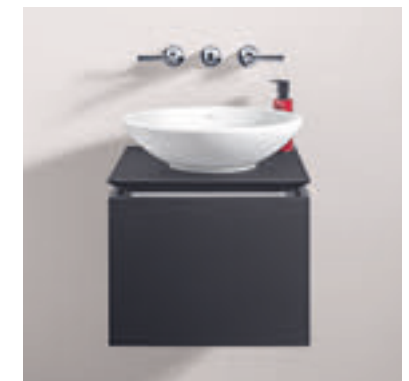
Finion



Collaro



Legato



Loop & Friends/Legato

COLLARO bathroom collection
CULT tap fittings programme
BOISÉE + METRO FLAIR tiles

COLLARO
Guest bathrooms



*Character
meets style*



ENCHANTING COLLARO
The delicately crafted designer edge – a Collaro hallmark - lends the surface-mounted washbasin and handwashbasin in high-quality TitanCeram a distinctive look and assures the guest bathroom an eminently stylish appearance.

Collaro's lightweight appearance comes into its own in the guest bathroom. The fine lines of the space-saving and practical washbasins and furniture conjure up a spacious, homely atmosphere in small rooms. Stylishly restrained with a very modern air. For a guest bathroom full of character in which everyone will feel at home.

villeroyboch.com/guestbathroom

SUBWAY 2.0 bathroom collection
CULT tap fittings programme
METRO FLAIR & GATEWAY tiles



SUBWAY 2.0

Guest bathrooms



THE PERFECT FIT
Diverse washbasin variants offer
even greater scope for individual
bathroom design.

THE PERFECT SET-UP
Elegant furniture offers practical storage
space to ensure that the guest bathroom
always looks tidy and spacious.



*Awesome:
washbasins
in five sizes*



The Subway 2.0 guest bathrooms offer intelligent solutions for even the smallest room. The compact dimensions of the ceramics and furniture, plus practical accessories, such as the towel holder, ensure maximum comfort, even when space is at a premium. The space-saving furniture provides a new design freedom that will make a lasting impression on your guests.

villeroyboch.com/guestbathroom



VENTICELLO

Quest bathrooms

VENTICELLO bathroom collection **SQUARO INFINITY** shower tray
JUST tap fittings programme **MOONLIGHT & OAK PARK** tiles

The beauty of saving space



Venticello introduces a slimline, graceful look to the guest bathroom. Thanks to the stylish design and the delicate edges, the bathroom appears both inviting and is fully in keeping with the latest trends. Well thought-out functions and clever storage solutions create lots of space for feeling good, even when space is at a premium. The vanity unit for the small washbasin, for example, is available in two heights. While the furniture and handles in the most diverse colours can be combined to suit your own personal taste. For a customised bathroom that won't just be popular with your guests.

villeroyboch.com/guestbathroom





BATHING
Living in balance



AVEO NEW GENERATION



THEANO

RELAX IN MORE STYLE

From dynamic through to minimalist, from natural through to elegant – here you will find the perfect bath for perfect relaxation.

*Your personal
feel-good oasis*

For many people, a leisurely soak in warm water is the ultimate in relaxation. What better way to leave the stress and strain of a hectic day behind than in a soothing tub. The best place to enjoy these moments is in a Villeroy & Boch bath. Whether made of high quality Quaryl® or acrylic – pamper your senses with elegant design and comfortable features and transform your bathroom into your very own personal feel-good oasis.



LA BELLE



COLOUR ON DEMAND
Fine forms and strong colours

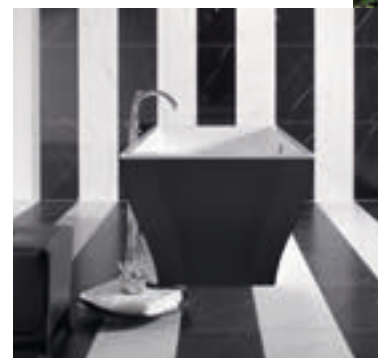
SQUARO EXCELLENCE



*Perfect design
staged in colour*

Bring a splash of colour to your bathroom with the free-standing baths from Villeroy & Boch. Choose from more than 200 different panel colours, some of which were also created by designer Gesa Hansen, and make the most of a range of new opportunities to make your individual mark in the bathroom. Discover your very own design highlight from the following collections: Antheus, Aveo New Generation, Collaro, Finion, La Belle, La Belle Excellence, Loop & Friends, Oberon 2.0, Squaro Edge 12, Squaro Excellence and Theano.

villeroyboch.com/colour



STYLISH CONTRAST
The unique BiColour scheme lends the baths an original look.

A man with dark, curly hair is lying in a white bathtub, leaning back against the dark grey tub wall. He has his feet propped up and is holding his head with both hands, appearing to be in a state of relaxation or contemplation. The background shows a modern bathroom with a black metal chair, a white shelf with books and a lamp, and a window with a yellow and blue striped object hanging from it.

OBERON 2.0

The evolution of perfect design



Made of
high-quality
Quaryl®

Sleek, pure, confident. With its incomparable sense of lightness, Oberon 2.0 takes the characteristic style of our classic Oberon design and raises it to a new level. An edge that's just 10 mm thin, even more precise radii and the flush-mounted overflow bring fascinating clarity to the new Quaryl® baths. As a back-to-wall bath in the BiColour look, Oberon 2.0 is especially eye-catching.

villeroyboch.com/oberon2.0

COMFORTABLE BATHING PLEASURE

With an interior depth of 47 cm, these baths offer plenty of space in which to relax. An optional Villeroy & Boch whirlpool system will make your comfort complete.



SQUARO EDGE 12

Perfect aesthetics



interior
innovation
award
2014
Winner



*A unique and stylish
addition to the bathroom*

Squaro Edge 12 combines bathing comfort and discerning requirements to produce consummate aesthetics. The unique Quarryl® bath has impressively clear lines and a sophisticated look. The highlight is the narrow edge – just 12 mm wide – which also sets the standard in terms of stylish design. Whether free-standing in the room or built-in: with its incomparable sense of lightness, this bath is an inviting place to relax and while away the time.

villeroyboch.com/squaroedge12

COLOURED ACCENTS
The Squaro Edge 12 bath is also available as Colour on Demand in more than 200 colours. See page 96.





LOOP & FRIENDS

Two forms, endless possibilities

MORE SPACE

The trapezoid baths are particularly space-efficient. However, there's still plenty of room for two thanks to their generous inner dimensions.



reddot design award
winner 2012



GREAT VARIETY

Discover the different sizes, forms and variants of Loop & Friends and find the perfect bath for your bathroom.



Full of surprises, Loop & Friends has an impressive, individual concept. The 22 different baths with a round or square inner form are perfectly suited to any bathroom. Choose between free-standing models, built-in variants and compact solutions and adapt the bath with Colour on Demand to suit your requirements. Really clever: the central outlet ensures an exceptionally comfortable bathing experience even for two and thanks to the shallow depth of just 44 cm, the baths are particularly economical with water.

*More scope
for your needs*

villeroyboch.com/loopandfriends



WHIRLPOOL SYSTEMS

Ultimate relaxation for the sake of your health



Simply lie back
and relax

Water as a source of well-being

Taking regular baths provides a comforting feeling of weightlessness and takes the strain off joints, ligaments and the spine. You'll soon feel any pain easing, particularly after exercising or if you suffer from problems with your joints.

The comfortably warm massage relaxes body and soul

Massage and warmth help to relax the muscles and release tension. They stimulate the circulation, boost the immune system and improve the metabolism, and this keeps the tissue and skin supple.

The perfect retreat from everyday life

A whirlpool is just the ticket if you want to switch off and forget the stresses of everyday life. The warm water has a calming effect that allows all your senses to wind down, ensuring healthy and relaxing sleep.

Transform your bathroom into your own personal refuge and recharge your batteries for the next day - in a Villeroy & Boch whirlpool.



You can find peace and relaxation whenever you want it. Turn your Villeroy & Boch bath into your very own oasis of wellness. The beneficial effect on your health of the innovative whirlpool systems by Villeroy & Boch supports regeneration and will help you to boost your energy levels. Experience uncomplicated relaxation in reliable Villeroy & Boch quality at outstanding value for money.



AIRPOOL ENTRY-LEVEL

Relaxing bathing pleasure

The AirPool Entry-Level is the optimum model for everyone wanting greater relaxation in their own bathroom. Ten jets arranged in an even pattern on the base of the bath offer an invigorating and stimulating massage and effectively release tight muscles.



HYDROPOOL ENTRY-LEVEL

Relaxation for your back

With the HydroPool Entry-Level, you can give your back a treat whenever you want – and at good value for money. The ergonomically arranged jets massage the upper and lower back, as well as the shoulders, ensuring a feeling of complete relaxation.



COMBIPOOL ENTRY-LEVEL

Moments of enjoyment in your own bathroom

The CombiPool combines all the advantages of the AirPool and the HydroPool in a premium system for a full body massage. The CombiPool Entry-Level offers an indulgent, relaxing massage thanks to dynamic air jets from the base of the bath and a powerful water-air massage for the back. A unique pleasure that, thanks to the stylish design of the jets, also leaves a lasting impression on the eye.



SQUARO EDGE 12

Quaryl® bath with
AirPool Entry-Level system

Efficient massage effect and atmospheric lighting

The standard equipment in our Entry-Level whirlpool systems includes intermittent massage and LED underwater lighting. The pleasant sensory stimulation ensures long-lasting massage enjoyment and an intense bathing experience and the energy-saving lighting in clear, white light creates a pleasant, feel-good atmosphere.



Underwater lighting
2 white LED-lamps

Silent wellness pleasure and colourful light

All the Comfort pool variants and the CombiPool Active meet sound-insulation requirements in compliance with DIN 4109 as tested at the Fraunhofer Institute and, thanks to Whisper technology, are amongst the quietest on the market. Ideal for switching off and relaxing after a loud and hectic working day. The individually controllable light in various colours has a proven positive effect on body and soul.



LOOP & FRIENDS
Acrylic bath with HydroPool
Comfort system



AIRPOOL COMFORT

Tingling and as quiet as a whisper

The fine air bubbles in the AirPool Comfort act rather like a gentle peel for the skin. The 10 quiet Whisper jets promote calm and relaxation and, thanks to their flat design, offer maximum sitting and lying comfort. In combination with a Quarryl® bath, the jets are flush-mounted ensuring perfect aesthetics.



HYDROPOOL COMFORT

Pampered from head to toe

Thanks to its beneficial back and side massage, the HydroPool Comfort is the ideal place to unwind. A total of 18 jets stimulate the whole body, from the shoulders to the feet. The side jets are manually adjustable and closable and can be rotated by almost 360° – for an individual massage tailored exactly to personal preferences and requirements.



COMBIPOOL COMFORT

Ultra-quiet chillaxing

Enjoy the stimulating full-body massage of the quiet CombiPool Comfort and allow your body and mind to chillax in the wonderful atmosphere created by the colourful light of your choice. The intense massage provided by 10 base, 8 side, 8 back and 2 feet jets relaxes the muscles and nerves, stimulates the circulation and releases tension. The gentle exfoliating effect has long-term benefits for the skin.



16 pop-up side jets



COMBIPOOL INVISIBLE

Your personal pampering programme

The CombiPool Invisible is a whirlpool and designer object in one. All but invisible, its jets become an integral part of the bath as a whole, ensuring visual harmony. The unique Smart Control remote control is particularly convenient and can be used to adjust the various intervals.

Efficient massage effect

The efficient, intermittent massage creates a pleasant, pulsating sensation when it comes into contact with the body. Ideal for those who, after regular exercise, want to relax, effectively reduce muscular tension and prevent aches and pains.

Invisible wellness pleasure

InvisibleJets are standard in both the acrylic and the Quarryl® versions. In the Quarryl® version, they are also integrated completely flush in the bath.

SQUARO
Quarryl® bath with CombiPool
Invisible system



SQUARO EDGE 12
Quaryl® bath with
CombiPool Active System



Active jets

COMBIPOOL ACTIVE

For a targeted massage

The silent CombiPool Active brings luxury and comfort to your bathroom. At the touch of a button, you can select one of the beneficial massages from the varied programmes offering everything from gentle stimulation to the effective release of muscular tension. A total of 40 jets ensure an extraordinary massage experience similar to that offered by a real masseur. The innovative Active jets can be individually controlled and ensure a targeted and intensive massage.

Comfort programmes

The six available programmes were developed in collaboration with the sports medicine specialist, Prof. Dr. Allmann: they offer sheer relaxation and promote your emotional well-being and physical health in the long term.

WHIRLPOOL SYSTEMS

Each of the three whirlpool systems is available with different comfort features



Air jets in the base of the bath

AIRPOOL

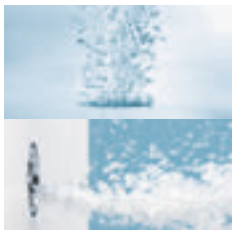
The air system for an invigorating massage. In the AirPool, air is injected into the bath through special jets and dispersed as fine bubbles. These air jets are located in the base and ensure a stimulating massage. The pipes to the base jets are blown dry after use.



Water jets in the sides of the bath

HYDROPOOL

The water system for targeted body massage. Water is extracted and pumped back into the bath through water jets. The HydroPool massage jet stimulates the muscles and local metabolism. Residual water is drained away.



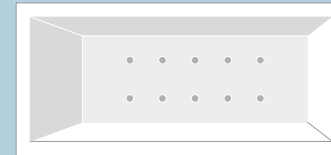
Air jets in the base and water jets in the sides of the bath

COMBIPOOL

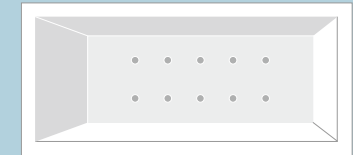
The combination of AirPool and HydroPool offers the best of both worlds: air jets in the base of the bath and water jets, depending on the model, in the back, at the sides and/or in the foot area. The jets can also be adjusted and used separately, for an all-round body massage that gently eases tensions and stimulates the circulation. The CombiPool is also used for hydrotherapy. Residual water is drained away and the base jets blown dry.

As much comfort
as you want

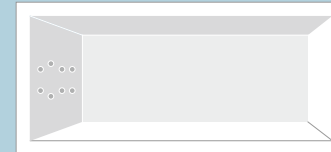
AirPool Entry-Level



AirPool Comfort



HydroPool Entry-Level



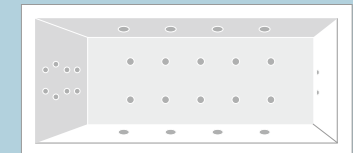
HydroPool Comfort



CombiPool Entry-Level



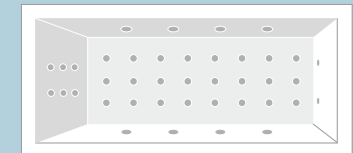
CombiPool Comfort



CombiPool Invisible











CombiPool Active



FEATURES *From the invigorating AirPool Entry-Level to the luxurious CombiPool Active*

You are sure to find a model to suit your needs

	AIRPOOLS		HYDROPOOLS		COMBIPOOLS		SPECIALPOOLS	
	AIRPOOL ENTRY-LEVEL	AIRPOOL COMFORT	HYDROPOOL ENTRY-LEVEL	HYDROPOOL COMFORT	COMBIPOOL ENTRY-LEVEL	COMBIPOOL COMFORT	COMBIPOOL INVISIBLE	COMBIPOOL ACTIVE
								
Standard								
Air jets	10 micro base jets	10 large Whisper base jets	–	–	10 micro base jets	10 large Whisper base jets	12 large Fitness jets	24 Air Royale jets
Water jets	–	–	8 micro back jets	2 micro foot jets; 8 Whisper side jets; 8 micro back jets	8 micro back jets	2 micro foot jets; 8 Whisper side jets; 8 micro back jets	16 pop-up side jets	8 Whisper Active side jets; 6 Active back jets; 2 Active foot jets
Control system	Integrated rim-mounted control	Integrated rim-mounted control	Integrated rim-mounted control	Integrated rim-mounted control	Integrated rim-mounted control	Integrated rim-mounted control	Smart Control	Smart Control
Interval	1	1	1	1	1	1	3	1
Programmes	–	2	–	2	–	2	–	6
Whisper effect	–	•	–	•	–	•	–	•
Light	2 white LEDs	2 coloured LEDs	2 white LEDs	2 coloured LEDs	2 white LEDs	2 coloured LEDs	2 coloured LEDs	2 coloured LEDs

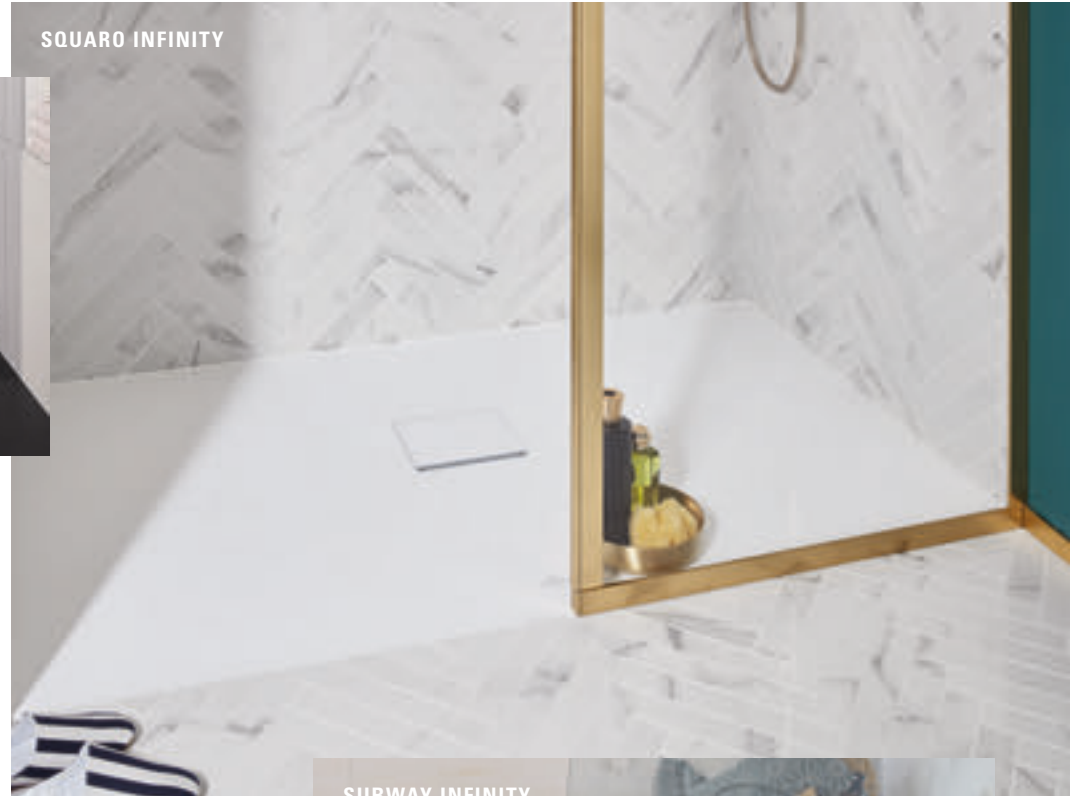


SHOWERING

Today's variety

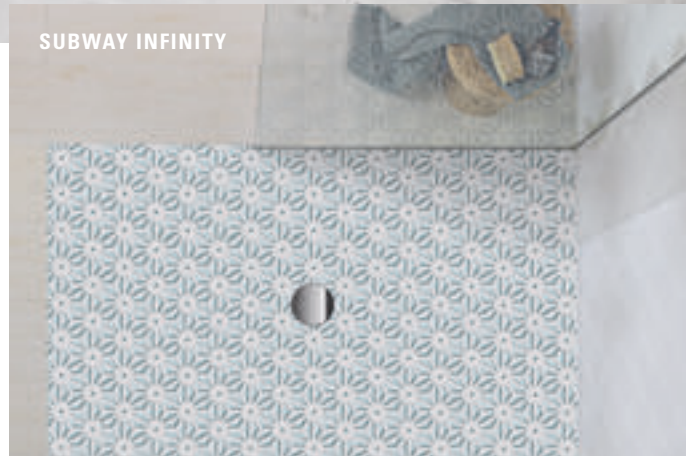


SQUARO INFINITY



THE CHOICE IS YOURS
Whichever size, colour and form you're
looking for, Villeroy & Boch has just the
shower tray to suit your needs.

*Enjoy even greater
design freedom*



SUBWAY INFINITY

Enjoy a completely new showering experience with the high-quality shower trays from Villeroy & Boch. Be wowed by the timelessly modern designs in various sizes, forms and colours and discover the wide selection of options for you to express your personal style in the showering area. Whether made of ceramic, Quaryl® or acrylic, all our flush-fitting shower trays have a non-slip finish and offer impressive hygiene. Discover a shower tray to suit your bathroom now.

SUBWAY INFINITY

Adapts and fits in

SHOWER TRAY COLOURS



01 White Alpin



TP Taupe



W9 Ardoise



DESIGN
AWARD
2016



reddot award 2016
winner

Subway Infinity makes it really easy to opt for a shower tray from Villeroy & Boch. Its clear, rimless design slots harmoniously into modern bathrooms and also matches your style in colour terms. The ceramic shower tray always looks its best thanks to the scratch-proof surface. Outlets in various colours complete the contemporary design. Ultimately, with three different installation variants and 43 standard sizes plus special sizes that can be cut to fit your room to the very millimetre, Subway Infinity quite simply fits into any bathroom.

villeroyboch.com/subwayinfinity





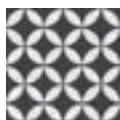
VIPRINT

My shower. My look.

Create your very own personal highlight in your bathroom. From new takes on classics to natural looks, tile patterns or graphic structures – ViPrint introduces striking design effects for Subway Infinity shower trays, opening up completely new horizons to express your personal style. Discover designs that were previously the exclusive preserve of tiled showers – with the added advantage of an easy-to-clean shower tray. Transform your shower into something very special and create a striking look in your bathroom.

villeroyboch.com/viprint





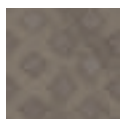
C0 Townhouse



C1 Abbey Grey



C2 Abbey Blue



C3 Palazzo

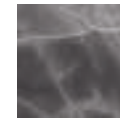


Inspired by HERITAGE

True beauty never goes out of style: these modern interpretations of classic patterns, including the famous Mettlach tiles, pay tribute to Villeroy & Boch's centuries of ceramic expertise. They will give your shower the impression of a precious antique, a stylish attraction in any bathroom.



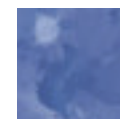
C6 Drift Wood



C7 Highland Stone



C8 Nordic Creek



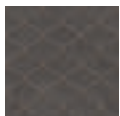
C9 Blue Lagoon

Inspired by NATURE

Invite nature into your bathroom. Characterful wood structures, natural-looking stone textures and changing water tones create a feeling of authentic natural materials. The fascinatingly realistic effect of these decors transforms your bathroom into a refreshing source of relaxation. An authentic note for both modern or classic bathroom designs.



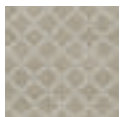
D0 Star Flower



D1 Sinus Black



D2 Sinus White



D3 Eternity



Inspired by GEOMETRY

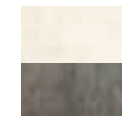
Fascinating linear effects that magically attract the eye: with their geometric patterns and graphic structures, these décors create an almost physical impression of depth on the floor. Creating continuously changing perspectives in which to lose yourself every time you shower. Whether modern or classic, these timelessly elegant patterns will blend harmoniously with any bathroom style.



A7 Bernina Beige-Effect
A8 Bernina Anthracite-Effect



A1 Lodge Beige-Effect
A6 Lodge Dark Brown-Effect



B6 Upper Side Creme-Effect
B9 Upper Side Anthracite-Effect



A2 X-Plane Creme-Effect
A3 X-Plane Anthracite-Effect

Inspired by TILES

A perfectly coordinated look: these décors are inspired by the most popular Villeroy & Boch floor tiles. To continue the lines and patterns of the tiled bathroom harmoniously into the shower area - or create a sophisticated highlight effect with a different tile colour.

SQUARO INFINITY

*Showers designed to make
you feel good*





*Minimalist
and modern*

Beautiful design is simply a part of feeling good. The flush-fitting Squaro Infinity Quarryl® shower tray forms the perfect basis for your very own personal showering pleasure. The ultra-flat, rimless design blends discreetly into your bathroom to conjure up the impression of a seamless floor surface and provides for a spacious feeling and convenient entry. The flush-fitting outlet and modern matt colours round off the elegant appearance. Squaro Infinity - award-winning design for a relaxing shower experience.



SHOWER TRAY COLOURS AND OUTLET COLOURS*



RW Stone White



2S Crème



4S Brown



3S Grey



1S Anthracite

*The outlet colours exactly match the shower tray colours.

FUTURION FLAT

Concentrating on the essentials



Exclusive character and functional quality, the Futurion Flat shower trays made from Quaryl® blend stylishly into your bathroom. With their aesthetic, extra flat design and comfortable depth of 3 cm, they are impressive whether placed flat onto the finished floor or with a tiled edge. The round outlet with a choice of a chrome or white outlet cover sets a stylish accent.

villeroyboch.com/futurionflat





DESIGN PLUS



SQUARO SUPERFLAT

Perfect harmony

SHOWER TRAY COLOURS



01 White Alpin



96 Star White



RW Stone White



2S Crème



4S Brown



3S Grey



1S Anthracite

Stylish design for timeless modern bathrooms: the flat Quarry[®] shower tray fits perfectly into the floor and its low installation height makes it perfect for renovations. Coordinated with the latest trends and different tile ranges from Villeroy & Boch, the coloured models can be chosen to create a uniform look – for harmonious bathroom design in a class of its own. Special feature: with two outlets, Squaro Superflat offers high drainage performance and thus better protection against flooding, which is ideal if you want to use an extra-large showerhead.

villeroyboch.com/squaro

ARCHITECTURA METALRIM

Ultra-flat design, outstanding stability



reddot award 2014
winner



62 models and 3 installation variants

The Architectura MetalRim shower trays are ultra-flat, rimless and made of premium acrylic. This generation of shower trays features the first use of the MetalRim technology developed by Villeroy & Boch: the steel reinforcement integrated into the rim area provides maximum material stability. Discover minimalist design and great variety with 31 models in two rim heights and enjoy greater design freedom and excellent value for money.

SHOWER TRAY COLOURS *



01 White Alpin



96 Star White



RW Stone White



2S Crème



4S Brown



3S Grey



1S Anthracite

* Selected models also available in matt colours.

villeroyboch.com/architectura_metalrim

A close-up photograph of a person's hands in a white long-sleeved shirt. One hand holds a silver pen, drawing on a large sheet of paper with architectural sketches. The other hand rests on the paper. To the right, a silver container holds several markers. The background is a bright, out-of-focus window.

SPECIAL PRODUCTS

Everything from a single source



EVERYTHING IN SIGHT

The elegant mirrors and mirror cabinets boast restrained aesthetic appeal and smart features, from integrated LED lighting to an optional sound system.



DESIGN AND FUNCTION

In classic White Alpin or as the fascinating Black Edition, the special comfort offered by the ViClean-I 100 shower toilets only becomes apparent on closer inspection.

At Villeroy & Boch you'll find everything you need for perfect comfort in a perfect bathroom: attractive tap fittings and practical mirror cabinets, innovative ViClean shower toilets for the ultimate in hygiene and elegant ViConnect flush plates as well as the corresponding frame systems for correct installation. It goes without saying that our special products match our bathroom collections in terms of appearance and function. To make every moment in your new bathroom a true delight.



VICONNECT
The clever connection

COLOUR VARIANTS

FLUSH PLATE (glass)

M300
M200



Glass, Glossy White



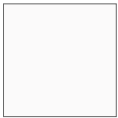
Glass, Glossy Grey



Glass, Glossy Black

FLUSH PLATE (plastic)

E300



White Matt



Anthracite Matt



Black Matt

E300
E200



White



Chrome



Chrome Matt



Design: M300/E300

*Purist design for an
extremely elegant bathroom*



Design: M200/E200

ViConnect is the perfect complement for the Villeroy & Boch ceramic collections. The elegant, attractively designed M300/E300 flush plates and the models from the 200 series offer broad scope for individual bathroom design. Available in different colour and material combinations, their puristic design with raised or flush-fitting installation will blend harmoniously into any bathroom. Find out more about the all-round solutions in proven Villeroy & Boch quality. Everything from a single source and “Made in Germany”.

villeroyboch.com/viconnect



VICLEAN

*Top-class design
and well-being*

Water is synonymous with well-being. Its natural freshness and clarity make it a sensual feel-good factor in the bathroom. It relaxes, invigorates and makes daily hygiene a pleasure for both body and mind. Enjoy a pleasant shower-fresh feeling with Villeroy & Boch's ViClean shower toilets. ViClean provides a comfortable cleaning action with a gentle, warm jet of water. You can then simply dry yourself using a soft towel or paper. Gentle on the skin and very hygienic.

villeroyboch.com/viclean





VICLEAN-I 100

Ingeniously discreet. Refreshingly pleasant.

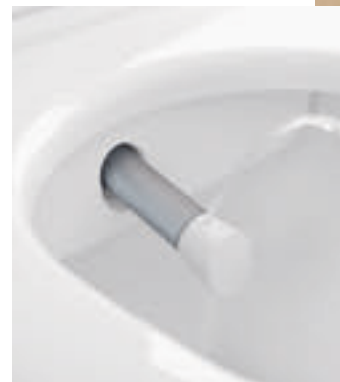


REVOLUTIONARY DESIGN

Surprisingly sleek: for the first time ever, the entire technology is integrated in the ceramic rather than the seat. So the design of the lid is absolutely flat which means that the shower toilet is not instantly recognisable as such.

INTUITIVE OPERATION

Easier than ever: whether with the easy-to-use remote control or with a smartphone app, operating the new shower toilet is extremely convenient and practically self-explanatory.



REVITALISING SHOWER JET

Especially gentle: the innovative HarmonicWave shower jet moves gently back and forward in a lateral wave movement to ensure very thorough and revitalising cleansing.

*The new
design standard*



reddot award 2018
winner



german
brand
award
'18
winner

VICLEAN-L

Inspired by nature

PAMPERING COMFORT

ViClean-L offers a wide range of functions for a genuine sense of well-being: from the integrated nightlight to seat heating and individual user profiles.

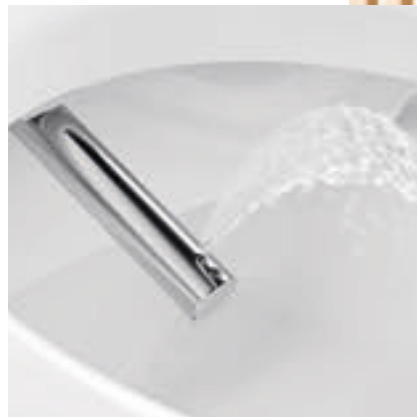
*Aesthetics and
function in balance*

PERFECT HYGIENE

The expanding panorama shower jet with adjustable jet width is the highlight: for perfect cleansing and a feeling of well-being.

NATURAL DESIGN

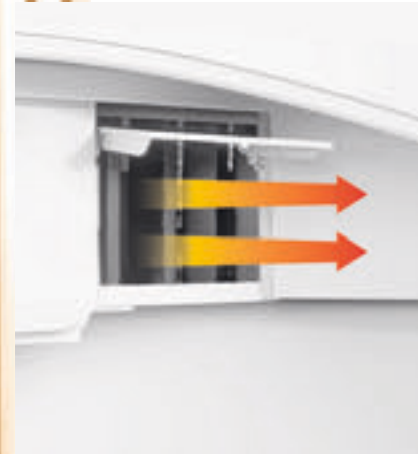
Inspired by the contour of a leaf, the natural design blends harmoniously into any bathroom: an eye-catching feature with stylish elegance.





VICLEAN-U+

A new dimension of comfort



ULTIMATE COMFORT

From an automatic open/close mechanism to the nightlight and individual user profiles, from the seat heating to the warm air dryer and many other comfort features – ViClean-U+ meets your every need.



ULTIMATE HYGIENE

The highlight is the air shower jet, which gently cleanses you with a very soft water jet. The comfortable shower functions can be adjusted individually to each user's wishes.

*Fully-equipped
for comfort*

INDIVIDUAL FEATURES

ViClean-U+ offers a full range of comfortable features and meets the most demanding requirements for comfort and well-being.

A close-up photograph of a modern, polished chrome tap fitting on a white ceramic sink. The tap has a sleek, curved spout and a single-lever handle. To the right of the tap, a small, round, metallic soap dish holds a single white orchid flower. The background is a dark brown wall with a white towel rack and a white soap dispenser. The overall aesthetic is clean and sophisticated.

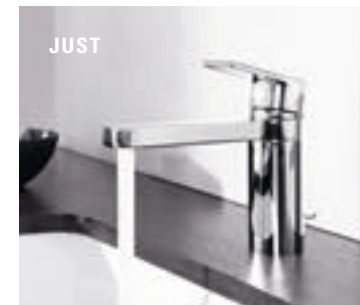
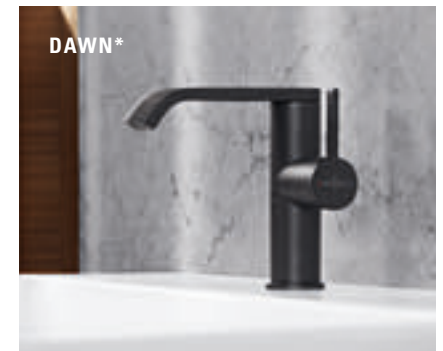
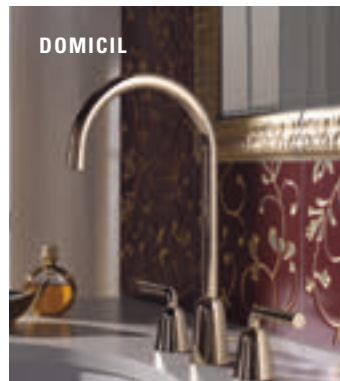
TAP FITTINGS
Enhanced aesthetics

INDIVIDUAL FINISH
The elegant bathroom tap fittings from Villeroy & Boch present themselves in a variety of materials and a range of colour variants – creating the scope for personalised designs.

Show your eye for beauty

Be it for the bath, shower, washbasin or bidet – with matching bathroom fittings you can create individual design highlights that combine to form a perfect whole. Are you a fan of minimalist straight lines, or do you prefer classic design? Collections from Villeroy & Boch offer you a wide selection of high-quality tap fittings for your bathroom – exclusive stylistic elements that help create a luxurious atmosphere.

villeroyboch.com/bathroomtaps



*These tap fittings are only available in selected countries.



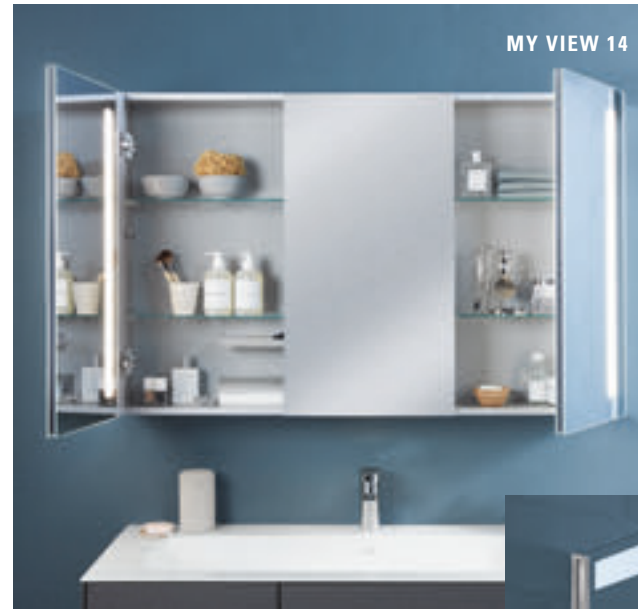
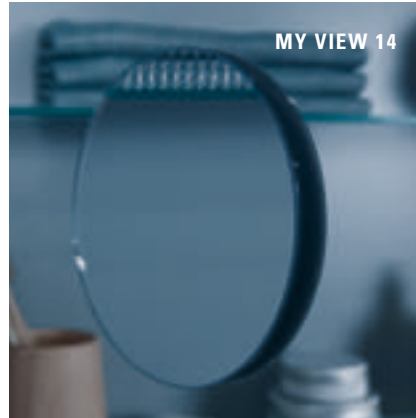
MIRRORS &
MIRROR CABINETS
Glamour for the bathroom

MY VIEW 14

STYLISH
DESIGN ELEMENTS

The spacious mirror cabinets don't just look good on the outside. A flexible amount of space and extensive range of features allow you to create an interior that is sure to impress.

*They've got
the look!*



Practical, attractive and a real eye-catcher in the bathroom: discover the mirrors and mirror cabinets from Villeroy & Boch. They are available in all kinds of designs and sizes. Really special: the integrated energy-saving LED lighting with dimmer settings and freely adjustable light colour can be adjusted at any time to suit your requirements - from bright and natural to warm and cosy. And take a look at the More To See 14 mirror with its optional sound system and the clever new My View-In mirror which is set in the wall.

villeroyboch.com/moretosee

villeroyboch.com/myview

INNOVATIONS

*All signs point
to progress*

*Always a
step ahead*

Since 1748, Villeroy & Boch has never stood still. It has always been committed to staying ahead of the market and to leading the way with its innovative strength. Numerous highly-qualified specialists working in Research and Development at both the company headquarters in Mettlach and locations abroad ensure that this continues. They employ state-of-the-art development and testing equipment. Our innovations are designed to improve quality of life. Again and again, these include patented solutions that are only available from Villeroy & Boch. They reduce water consumption, facilitate cleaning, offer greater comfort and highlight our high design standard.

MATERIAL



HYGIENE



DESIGN

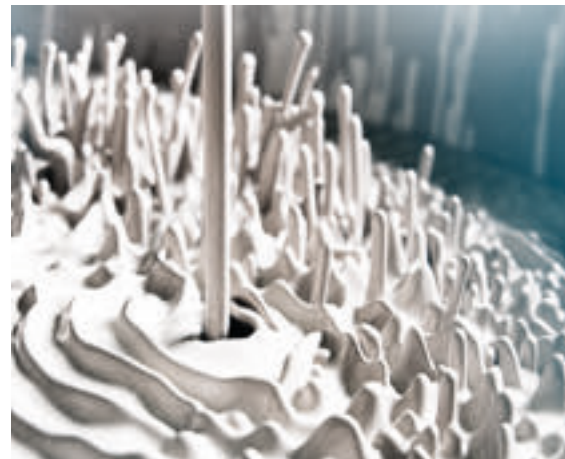


COMFORT



TITANCERAM

*Ceramics from
master craftsmen*



Firmer. Finer. And perfectly formed. Villeroy & Boch fuses natural raw materials such as feldspar, quartz, clay and titanium dioxide to create a material with the properties of top-class ceramics paired with great strength: TitanCeram. For impressively delicate forms with sharply defined edges that are very stable and robust at the same time. Experience our new TitanCeram design highlights in the form of the washbasins from the Antheus, Artis, Collaro, Finion and Memento 2.0 collections.

*The material
for delicate
masterpieces*

villeroyboch.com/titanceram



TITANGLAZE
Matt. Beautiful. Stronger.

*Our most
robust
glaze*



Our new glaze, TitanGlaze, does not have to shimmer to shine: its modern matt look is extraordinarily beautiful and extremely durable. Thanks to ultra-pure, crystalline aluminium oxide, TitanGlaze provides the ceramics with a high-quality finish that is particularly scratch- and impact-resistant. And retains the unique look of your bathroom - to keep it looking as flawless as it did on the first day, for many years to come.

LASTINGLY BEAUTIFUL
The matt glaze, which is applied meticulously by hand, lends the ceramics elegance and individuality – and it's there for good, as our extensive diamond scratching and falling ball tests demonstrate in impressive style.

villeroyboch.com/titanglaze

QUARYL[®]
Beauty for eternity





Quaryl® enables the flush fit of InvisibleJets



Squaro Edge 12 in a unique and precise design



Fascination at first touch. Being silky smooth as well as nice and warm against your skin, Quaryl® bathroom products are perfect for making you feel good. And even their designs make a lasting impression. Find inspiration in the timelessly clear and precise design that is only possible with Quaryl®. Robust surfaces and durable quality will make your bathing and shower experience perfect. Discover the comfortable baths and shower trays made from high-quality Quaryl® and enjoy precious moments in your bathroom.

villeroyboch.com/quaryl



OUR HYGIENE CHAMPION

The innovative toilet for quadruple cleanliness



Rimless
design



Integrated
freshness



Anti-bacterial
protection



Dirt-repellent
surface

THOROUGH FLUSHING ACTION
 The innovative design enables particularly thorough and completely splash-free rinsing of the entire inner surface.

Rimless design



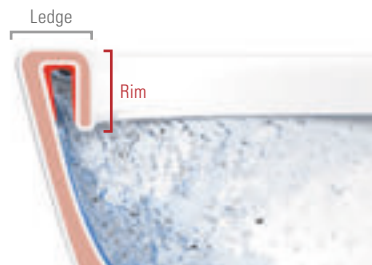
DIRECTFLUSH

The ultimate in hygiene



The new generation of rimless toilets satisfies the highest hygiene requirements and permits quick and easy cleaning. DirectFlush toilets guarantee maximum flushing performance with minimum water consumption of just 3/4.5l, so they are kind on the environment and your wallet, too! The best thing about it is: thanks to the ever increasing number of models, the DirectFlush toilets are available for almost all current collections.

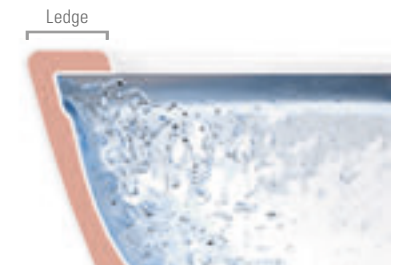
villeroyboch.com/directflush



CONVENTIONAL TOILETS
 with rim | with ledge



RIMLESS TOILETS
 without rim | without ledge



RIMLESS DIRECTFLUSH TOILETS
 without rim | with ledge



FUNCTIONAL AND AESTHETIC
 The ViFresh compartment is very easily accessible and can be filled and cleaned fast. The perfectly dimensioned rim block/toilet gel compartment ensures a controlled release of the product.



The integrated freshness solution

VIFRESH

Easy. Invisible. Fresh.



Easy and aesthetic toilet hygiene with a fresh fragrance: ViFresh, the innovative compartment for rim blocks. It is integrated almost invisibly in the ceramic behind the toilet seat and can be filled with commercial rim blocks or toilet gels, avoiding the need for physical contact with unhygienic areas of the toilet. As the water flow is no longer hindered by holders or baskets, ViFresh is also ideal for rimless toilets.

villeroyboch.com/vifresh



ANTIBAC

Lasting protection against bacteria



AntiBac is an innovative hygiene solution for the bathroom, which significantly reduces the risk of bacteria being transmitted. The new glaze contains silver ions and has been proven to reduce the growth of bacteria on ceramic surfaces and toilet seats by more than 99.9%. In combination with CeramicPlus and the rimless DirectFlush toilets, AntiBac ensures maximum cleanliness and hygiene - for the entire product lifetime!

villeroyboch.com/antibac



CERAMICPLUS

Less cleaning - more time to enjoy life



For almost 20 years, CeramicPlus, the dirt-repellent ceramic surface finish, has been helping millions of customers keep their bathrooms clean. The innovative finish causes water to form droplets on contact that simply flow off the surface, taking the dissolved dirt and limescale with them. And should any deposits remain, CeramicPlus is much easier to clean. Even dried limescale is easier to remove in an environmentally-friendly manner without the use of aggressive cleaning agents - a real advantage in the bathroom! Tested and confirmed by wfk - Institute for Applied Research.

villeroyboch.com/ceramicplus



BATHROOM FURNITURE FROM
VILLEROY & BOCH

Masterly craftsmanship

FINION

The filigree lines of the Finion bathroom collection provide the perfect frame for bathroom furniture that conforms to your requirements. From the design of the front panels and the finish to the lighting effects, many details can be adapted to suit your personal taste. Thanks to the convenient Push-to-Open drawers the furniture has no need for handles. The surfaces in elegant matt colours are finished with four coats of high-quality Premium lacquer. You can find more information on Finion on page 44.



COLLARO

The straight-lined, slim bodies lend the Collaro furniture a highly modern and delicate character. At the same time, they offer plenty of convenience - thanks to generous storage space and cleverly compartmentalised full-extension drawers. Different surface finishes and colour-matched aluminium finger pulls leave scope for your personal style, while the integrated LED lighting in the grip recess introduces an atmospheric highlight to the bathroom. Discover more options on page 34.



Working with high-quality materials calls for maximum care. The wood is meticulously air-dried. The grain, structures and also the surface colours are continuously monitored. Edges and corners are also sealed in accordance with the most stringent criteria. The surface and interiors of all furniture items are completed by dedicated and skilled experts in Germany and Austria. Every production stage is subject to continuing quality controls.

villeroyboch.com/furniture

*Fine handles
set the tone*



VENTICELLO

A clear design and modern look and feel – the furniture in the Venticello bathroom collection fascinates with minimalist lines and an aesthetic lightness. Whether you prefer an elegant wood structure or trendy glass fronts, the furniture can be adapted to suit your own style and personalised with different handle colours. The decorative contrasts between light and shade on the scratch-resistant glass fronts are particularly stylish, as are the brilliant reflections. Additional colour combinations for the Venticello bathroom collection on page 74.



LEGATO

Impressively sleek, the Legato bathroom furniture fascinates with sophisticated details such as LED lighting beneath the washbasin countertop.

Together with the bevelled edges, this creates the impression of lightness, as if the countertop were floating. Handle-free fronts complete the straight-lined look perfectly. Discover more on Legato on page 54.



HOMMAGE

The exquisite Hommage bathroom furniture is a testament to its origins. That's because every step is carried out with the most meticulous workmanship and passion. The washbasin countertops made of top quality marble and the ceramic knobs on the drawers demonstrate impeccable style down to the very last detail. More on the Hommage collection on page 52.

*With high-quality
real-wood veneer*

ANTHEUS

The furniture in the Antheus bathroom collection is characterised by clear lines and purist forms. The surface-mounted washbasin is showcased by a stylish, faceted marble countertop supported by an elegantly curved high-gloss steel frame. Diverse cabinets with real wood veneer in American Walnut or Black Ash and cleverly integrated handles complete the picture.

There's more on Antheus on page 18.



EXPERIENCE VILLEROY & BOCH

OUR FEEL-GOOD SERVICE

Nowhere will you derive more pleasure from our products than in your own home. However, even when designing your bathroom, we offer you numerous possibilities for experiencing Villeroy & Boch in a wide variety of different ways. Whether at our company headquarters in Mettlach, at your specialist dealer's or at [villeroy-boch.com](https://www.villeroy-boch.com), our customer-friendly service is always there for you. And of course, even a long time after Villeroy & Boch has moved in with you!

*The fastest way
to your dream
bathroom*



DIGITAL PLANNING TOOLS

1. Inspiration

STYLE FINDER
Define your own personal style and discover which of the premium Villeroy & Boch collections best suits your taste.
villeroyboch.com/stylefinder



BATHROOM INSPIRATOR
In just a few clicks you can try out all kinds of design ideas and gain an initial impression of how your new dream bathroom could look.
villeroyboch.com/bathroom-inspiration

VR CARDBOARD
After you have planned your bathroom, you can ask for a free Villeroy & Boch VR cardboard that gives you a virtual 3D-view of your newly created bathroom.
villeroyboch.com/vrcardboard



BATHROOM PLANNER
Plan your dream bathroom yourself using a floor plan of your bathroom and then send your plans to your local specialist dealer.
villeroyboch.com/bathroom-planner



2. Information

PRODUCT DATA
Find out all the key details about each product on the various product pages: from the dimensions via the layout through to the matching accessories.
villeroyboch.com/products



AUGMENTED REALITY APP
Project the Villeroy & Boch products into your bathroom in 3D and view them virtually from all angles on your smartphone or tablet.
villeroyboch.com/ar-app

3. Planning





LOVE THE
MOMENT

VILLEROY & BOCH

UNITED KINGDOM

Villeroy & Boch (UK)
Bathroom and Wellness
Design Centre East, unit 306-308
Chelsea Harbour
London
SW10 0XF

Tel. +44 (0) 208 871 40 28
E-mail: info@villeroy-boch.co.uk